

Institutional Advancement Committee Annual Report September 1, 2018 – August 31, 2019

Goals:

(Submitted to UC in November 2018)

Goal/Metric	Accomplished	In Progress	Not Accomplished
Improve the marketing of scholarships. Improve the ways students are made aware of scholarships, focusing on scholarships with specific requirements that may go unawarded.	√		
Increase the standardization of processes and messaging regarding scholarships among colleges.	√		
Review and finalize a UA Scholarship Toolkit of best practices for those in colleges/departments who process scholarship applications and awards. Facilitate communication between these employees for additional support.	√		
Educate each college of the existence of the UA Development Scholarship webpage. Improve access of the UA Development Scholarship page for students to be able to research available scholarships.	√		

What were your top two successes?

1. Creation of UA Scholarship Toolkit
2. Launch of annual event

What were your top two challenges?

1. Information gathering for the UA Scholarship Toolkit
2. Committee member turnover

Please list the dates of your meetings:

September 13, 2018, October 5, 2018, November 2, 2018, December 7, 2018, February 8, 2019, April 5, 2019, May 3, 2019, June 7, 2019, July 12, 2019, August 2, 2019