



**University Council
Student Engagement and Success**

Minutes: January 28, 2015

Attendees: Gannon, Debbie; Gruich, Dorothy; Kline, John; Levy, Paul; Marion, Nancy; Moore, Stacey; Mothes, Holly; Pleuss, Carol; Thorpe, Lauri.

Absent (with notice) Krovi, Ravi; Tuesday, Carrie

Meeting called to order at 1:03 pm.

October minutes approved and seconded.

I. Admissions Report

a. 610 Students attended UA Scholar visitation day Saturday, January 24th.

b. Student Credit Honors Generated Fall/Spring Combined (all student levels, locations)

- i. 2011-12 – 663,906
- ii. 2012-13 – 637,602 -10.5% (% change)
- iii. 2013-14 – 600,459 -9.1% (% change)
- iv. 2014-15 – 584,163 -9.6% (% change)

c. Bachelor’s Degrees conferred in December, not likely to enroll for spring semester

- i. 809 - 2012-13
- ii. 762 - 2013-14
- iii. 839 - 2014-15

d. Fall to Fall and Spring to Spring SCH Comparisons (all student levels, locations)

i. <u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>
Fall -3.0%	Fall -6.5%	Fall -2.5%
Spring -5.0%	Spring -5.1%	Spring -3.0%

e. Fall 2015 Admissions as of 1.28.15

	<u>Fall 2013</u>	<u>Fall 2014</u>	<u>Fall 2015</u>	<u>Change since Fall 14</u>
Scholar Day student attendees:	333	487	610	+123
Honors Admit Offers:	Not tracked	1,769	1,978	+209
Housing Contracts Completed:	166	36	129	+93
Confirmation fee paid	44	42	122	+80
Honors ONLY Acceptances	Not tracked	Not tracked	126	N/A
Confirmations Paid Total	851	805	963	+158

f. Applicant Pool

	<u>Fall 2013</u>	<u>Fall 2014</u>	<u>Fall 2015</u>	<u>Change since Fall 14</u>
Total Applications (All Admit types)	9,753	13,857	16,100	+16% or +2,243
Applications (traditional/domestic)	9,443	13,165	15,168	+19% or +2,003
Average ACT	22.2	22.6	22.5	-0.1
Average High School GPA	3.27	3.33	3.33	Flat
Non-residents	1,040	1,660	2,859	+72% or +1,199
Minorities	3,157	4,378	5,730	+31% or +1,352
Women	5,196	7,049	8,422	+19% or +1,373

g. Admitted Student Pool

	<u>Fall 2013</u>	<u>Fall 2014</u>	<u>Fall 2015</u>	<u>Change since Fall 14</u>
Total Admitted (All Admit types)	6,024	8,560	9,514	+11% or +954
Admitted (traditional/domestic)	5,919	8,469	9,287	+818
Average ACT	22.7	23.1	23	-0.1
Average High School GPA	3.31	3.38	3.39	+0.01
Non-residents	552	905	1,277	+372
Minorities	1,396	2,093	2,632	+539
Women	3,182	4,500	4,917	+417

h. Applicant Fees

- i. Fall 2014 – 287 students who began/attended fall classes did not pay their application fee. Of the 287 all but 2 did not pay by the end of fall semester and the two students are not registered for spring 2015 classes.
- ii. The \$45 application fee goes towards Royal and Company's fee. Fall 14 application fee total was \$345,754.00. Royal's fee was \$700,000.
- iii. Fall 16, should a subcommittee be formed to review the application fee process? SES Committee unanimously voted NO.
- iv. Suggestion: If a student has not paid their application fee and have scholarships awarded, scholarships would NOT disburse until the application fee was paid.

i. Springboard Grades

- i. There is a technology to put grades on springboard. It is being researched and would not be required. It would just be an option to posting grades.

j. The University of Akron Retention and Completion Plan Introduction:

- i. The faculty and staff at The University of Akron (UA) value student development and academic success above all other goals. As a metropolitan university, Akron is experiencing many of the challenges that higher education faces today, particularly for public institutions that are inclusive. At The University of Akron, we provide access to more under-prepared students than most of our peers and have in place programs to enhance the success of a diverse student population. While the University's total degrees awarded has risen 5% from 2012-13 to 2013-14, the challenge remains to continue to increase first year retention, sustain those increases and improve overall degree completion.
Over the last 10 years, the University's 6-year graduation rates have ranged from 33% to 40% and first-year retention rates have ranged from 64% to 73%. While we acknowledge the graduation rates at The University of Akron must improve, it is also important to note that UA is currently transitioning from a liberal admissions institution (ACT scores middle 50% is between 17-22) to a traditional one (ACT scores middle 50% is between 18-24). According to the ACT institutional data file (2012), the average six-year graduation rate for a four-year, doctoral degree granting, public liberal admissions institution was 38.6%, while the same graduation rate for a traditional admissions institution was 45.3%.

Nationally, the six-year graduation rate at institutions receiving Title IV funding has remained fairly unchanged at 56% for the last five years. Ohio ranks 26st in the nation with a six-year graduation rate of 54.7% and The University of Akron ranks 9th out of thirteen Ohio public institutions with a 40% graduation rate. It is also important to fully understand graduation rates as a measure of student success. For example, if an institution accepts only the most-prepared students, then it is no surprise that those well-prepared students are successful and graduate. Also, graduation rates do not count thousands of successful students who earn their degrees, because the national 6-year graduation rate only includes first-time, full-time bachelor's degree-seeking students who graduate from the institution where they first enrolled. On a national basis, one-third of all students transfer from the institution where they started and thus, are not counted for graduation rate purposes. We need to establish measurements, which comprehensively recognize the degree earning progress of the individual student. There has been some progress in this regard; the [College Portrait](#) reports completion at any institution, along with continuation as a standard for more comprehensive assessment of student success and persistence. The [Student Achievement Measure](#) is another example of holistic measurement of student success, tracking student movement across postsecondary institutions to provide a more complete picture of undergraduate student progress and completion within the higher education system.

The measurements of student success in this Completion Plan reflect the diversity of students the University serves and are measured in multiple ways. This “retention infrastructure” is comprised of metrics that align with the state’s Complete College Ohio taskforce recommendations and will support our focus on student success.

The retention and completion strategies selected for this document have been chosen based upon the following principles:

- the University accepts a broad range of student preparedness levels and strives for inclusive excellence to grow a diverse population of students;
- the University focus on retention and completion primarily includes the student’s first year, where most attrition occurs;
- specific strategies and related goals were selected based upon best practices and a current literature review of student development and persistence;
- this document is part of a broader plan of the University’s retention and completion initiatives.

Increasing college completion in Ohio is essential for building a productive and innovative workforce, one that can compete globally. This written plan is a commitment to the academic success of our students. As we become more accountable as an institution, we become more accomplished in serving all our students: the primary reason we exist.

University Mission

The University of Akron, a publicly assisted metropolitan institution, strives to develop enlightened members of society. It offers comprehensive programs of instruction from associate through doctoral levels; pursues a vigorous agenda of research in the arts, sciences, and professions, and provides service to the community. The university pursues excellence in undergraduate education and distinction in selected areas of graduate instruction, inquiry, and creative activity.

The University’s enrollment profile flows from the mission of the institution, which is defined as a metropolitan university serving the community, region, and beyond. Students enter the University across a spectrum of academic preparation, from associate degrees to baccalaureate

degrees of varying competitiveness, to world-ranked graduate programs. Certificates are also offered for a variety of disciplines to enrich academic degrees or provide assistance to workforce development skills. Approximately 25% of the University's students attend part-time and most of these students are adults. The adult student population in Ohio continues to grow and the University needs to ramp up support services, such as evening and weekend courses, veteran services, and online courses and programs.

Also important to the University's mission of student success is diversity, part of Inclusive Excellence in Vision 2020. Approximately 20% of UA students are from underrepresented populations and the University has several support systems in place to close achievement gaps and ensure academic success for all students. Examples of programs include Rising to the Occasion, a comprehensive recruitment and retention model aimed at increasing the graduation rates of African-American males; the African-American Male Learning Community; the Black Male Summit, an annual program that draws over 1,000 participants from the region and beyond that explores the critical issues impacting black males in higher education; Increasing Diversity in Engineering Academics Program (IDEAs); and a new scholarship for underrepresented students that began in Fall 2014. Despite these programs, the University does not have a strategic plan to close achievement gaps. This plan calls for such an effort.

Discussion:

- ii. Retention Champions' group will meet today to set the launch event in the first week of March.
- iii. We should be asking the students what they think they should be doing?? Maybe we could go to ASG and ask the students.
- iv. Postsecondary students – we want them to stay at UA. Also students from Wayne, attend the main campus. Are we incorporating the campus-wide milestones with these students?
- v. Dual enrollment is growing; postsecondary is more expensive.

Meeting adjourned: 2:03 pm.



University Council Student Engagement and Success

Minutes: February 25, 2015

Attendees: Gannon, Debbie; Gruich, Dorothy; Kline, John; Krovi, Ravi; Levy, Paul; Marion, Nancy; Moore, Stacey; ~~Motnes, Holly~~; Pleuss, Carol; Thorpe, Lauri; ~~Tuesday, Carrie~~.

Meeting called to order at 1:03 pm.

January 28, 2015 minutes approved with one change; "Applicant Fees, iii" – added SES Committee unanimously voted NO.

I. Admissions Report – see attached PowerPoint slides



Strategic Engagement
Committee Mtg 02251

a.

b. Discussions about the Admissions PowerPoint presentation:

- Slide 2, suggestion to designate between men/women minorities
- 277 students have paid their \$145 confirmation fee who plan to join Honors in fall 15
- Fall 15 challenge – with more students admitted, how do we budget for the additional scholarship money?
- Lauri met with the Budget committee and received approval to go past the March 1 deadline to offer additional scholarships.

II. Retention and Completion Plan:

a. Stacey – our committee is sponsoring the Retention and Completion Plan Launch Day – see attached agenda:

Retention and Completion Plan Launch Day

Monday, March 30, 8:30 am - 12:00 pm, Student Union

Sponsored by the University Council Student Engagement and Success (UCSEAS) Committee and the Student Success Steering Team (SSST) subcommittee of UCSEAS/UCSEAS *voted to endorse on Wednesday, January 28*

Agenda

8:30 Gathering, Refreshments

9:00 Welcome and Introductions

- SSST and Retention Champions - Overview/ presentation

Recognition and Acknowledgements to those who contribute to student retention (video with student testimonials)

9:25 Opening Speaker

Tim Renick, Vice-Provost and Vice-President, Georgia State University

- Retention, Completion and Student Success

10:15 **Highlights - University of Akron Ideas and Successes**

- poster presentations/ gallery

11:00 **Student Success and Best Practice panels**

- Student panel
- Faculty and staff panel

12:00 Closing and Thank You

Optional Afternoon Sessions

2:15 **Advising, the Student Success Collaborative and Retention**

- with Tim Renick
- For advisors and advising administrators

3:30 **UA Analytics Workshop**

- for anyone who would like to attend to learn more about the Student Success Collaborative and UA Analytics

b. Committee discussion about the Retention and Completion Launch Day/Plan:

- Our starting place will be inviting people across campus to attend this day who are somewhat involved in the Retention and Completion program.
- Suggestion: put our resources into tutoring, think about how classes are offered.
- EAB access – faculty are primary in dealing with the students.
- Suggestion: we could have a mentoring or partnering with departments. We need to have the personal connection.
- Engagement – for success we need more engaged faculty to students succeed. ENGAGEMENT is a HUGE factor. There is “Help a Zip” and “Roo Crew” in place.
- Question: Is there a method to see where our potential retention problems are?
- Answer: Eventually down the road we will be able to see exactly where the problems are in retention.
- Suggestion: In line with hospitals, they have “patient care coordinators”. UA could have something similar, “student care coordinators”.

Meeting adjourned: 2:10 pm

Next Student Engagement and Success Committee meeting will be Wednesday, April 29, 2015.



University Council Student Engagement and Success

Minutes: May 11, 2015

Attendees: Gannon, Debbie; Gruich, Dorothy; Kline, John; Levy, Paul; Pleuss, Carol; Spayd, Michael

Absent with notice:

Ashby, Susan, Krovi, Ravi, Moore, Stacey, Thorpe, Lauri

Absent: Marion, Nancy

Meeting called to order at 9:06 am

I. Nomination for Chair of the Committee:

a. Paul Levy was voted unanimously by committee for Chair and seconded

II. SES meetings throughout the summer

a. Mornings may be best. Stay away from Board Meeting days.

b. Think of topics to be discussed during the SES meetings.

c. Topic for next meeting, ***How to get Wayne Students coming from the Wayne campus to main campus more engaged and informed.*** Carol will do a mini presentation about Wayne campus students.

III. Multi-year learning outcomes

a. Have gone to faculty senate, should have a response soon. Needs approved one more time before it goes to University Council.

IV. Gen Ed 13

a. Fall 15 - \$50 courses, how will this work?

i. They will coordinate who is teaching the courses.

ii. Payment for developing the course

iii. How will we do this? One section will be limited enrollment. Monitor how many students are enrolled. Divide how many sections will be needed.

iv. It is assumed no students will be denied these courses.

v. How will "College Credit Plus" impact these courses?

vi. Paying \$50 for a course, do students still pay course fees?

Meeting adjourned 9:55 am

Debbie will email committee re: next SES meeting. May 27 meeting is canceled and will be rescheduled.



University Council Student Engagement and Success

Minutes: June 16, 2015

Attendees: Gannon, Debbie; Kline, John; Levy, Paul; Novachek, Michele; Pleuss, Carol; Spayd, Michael; Thorpe, Lauri

Absent: Ashby, Susan; Gruich, Dorothy; Krovi, Ravi; Moore, Stacey,

Meeting called to order at 9:00 am

I. Nomination and election for Chair/Vice Chair of the Committee:

- a. Paul Levy cannot be the Chair of SES because he is not a representative of Faculty Senate, CPAC, SEAC, USG or GSG.
- b. New elections for Chair and Vice Chair:
 - i. Michael Spayd was unanimously voted as Chair
 - ii. Michele Novachek was unanimously voted as Vice Chair

II. Engaging Wayne Campus (WC) students as they begin at UA main campus:

- a. We need to a better job tracking the WC students to see where they plan on going, either to main campus or other campuses
- b. A possible plan, with the new success coaches being hired maybe two could be assigned to Wayne Campus in hopes of encouraging the WC students to attend the UA main campus. Also informing the students of involvement on main campus.
- c. About 80% of the students at WC are taking gen ed courses and applying those towards a Bachelor's degree. There are approximately 1,500 students enrolled at Wayne.
- d. College credit plus is booming at Wayne.
- e. Twitter/social media would be a terrific way to engage WC students to main campus
- f. The WC advisors do have access to EAB (Education Advisory Board)
- g. A suggestion, to encourage the WC students to attend main campus would be to offer some type of scholarship.
- h. We need an accurate count of how many WC students are leaving Wayne and plan to attend main campus to finish their Bachelor's degree.

III. Proposed new academic calendar 2016-2017 and revised schedule pattern

- a. It has been proposed a 14 week semester calendar and change in class time from 50 to 55 minutes for 2016-17. Please see attached proposal.

Meeting adjourned: 9:55 am

Debbie will notify committee of next SES meeting in July



University Council Student Engagement and Success

Minutes: July 29, 2015

Attendees: Gannon, Debbie; Gruich, Dorothy; Levy, Paul; Moore, Stacey; Novachek, Michele; Pleuss, Carol; Spayd, Michael; Thorpe, Lauri

Absent with notice:
Kline, John;

Absent: Krovi, Ravi; Marion, Nancy

Meeting called to order at 2:00 pm

May Minutes approved.

- I. Welcome from our newly appointed chair, Michael Spayd:**
 - a. Noted some of the changes in room scheduling in the Student Union
 - b. Stacey will speak re: engaging Wayne and our branch campuses.
 - c. Lauri will give an update re: enrollment.

- II. Admissions Update/ Fall Enrollment – Lauri**
 - a. Please see attached.

- III. Discussion on where we go from here.....**
 - a. Q: Do you think the bad press will affect Admission/enrollment for fall 15?
Response: At NSO today they had a very low show rate, less than 50%
 - b. Q: How do we stay positive and “sell UA” to our students when morale is at its all-time low?
Response: We need to band together and get the job done.
 - c. Suggestions: Giving people a voice and support each other

- IV. Connection between Wayne, Medina Campuses to Main Campus – Stacey**

Discussion/Suggestions:

 - a. Wayne campus does not have access to EAB
 - b. A problem is, we do not know when students actually transfer from Wayne/Medina and attend Main campus.
 - c. What are we doing to make sure students finish all they can do at Wayne, then attend the Main campus and not lose them to another University?
 - d. Are Wayne students invited to “New Roo Weekend”?
 - e. Maybe team a “main campus student” with a “wayne campus student” who attended Wayne campus so they can show them around Main campus and all it has to offer.
 - f. To help assure Wayne campus students are transferring to Main campus, know the resources and advisors.

- g. Maybe we could use the New Roo Crew in a new capacity to recruit Wayne/Medina students to attend and help transition to main campus.

Stacey's response/answers:

- a. Wayne campus is slotted to have full access this fall for EAB training.
- b. Wayne Campus is doing a smaller version of "New Roo Weekend" this year.
- c. Wayne Campus' enrollment is up for fall 15. This will be a good time to look at the GenEd Core.
- d. There is a lack of clarity between academic departments Wayne & Main campus.

V. University Council Meeting (the past one) topics for discussion – Michael

- a. There is a problem within the subcommittees with people not attending the meetings. Members should be attending consistently, if someone has missed more than 3 meetings it should be reported to UC. University Council wants committees to submit an attendance record. *Note: Student Engagement and Success' attendance is on the minutes.* Also, UC will be looking at mid-year reports from the committees.
- b. University Council usually has an annual orientation meeting. This year that meeting will be presented on-line to educate members on: the purpose of UC, how UC operates and on Robert's Rules. At the end of the presentation there is a self-check to make sure you understand what was presented.
- c. The next University Council meeting is scheduled for August 11th. UC should have a big part in rebuilding campus.

Meeting adjourned: 3:00 pm

Uniting the Arts & Humanities with Science & Technology

Lauri Thorpe

Associate Vice President for Enrollment Management

07.29.15

Strategic Success & Student Engagement Committee Meeting:

Enrollment Management Update

7.29.15



The
University
of Akron

OHIO'S
POLYTECHNIC
UNIVERSITY

Uniting the Arts & Humanities with Science & Technology

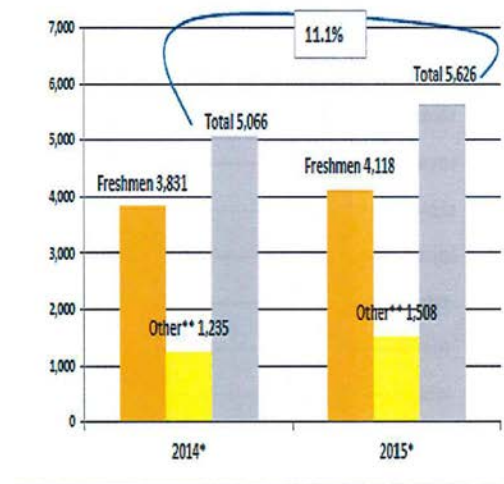
Undergraduate Admissions

The
University
of Akron

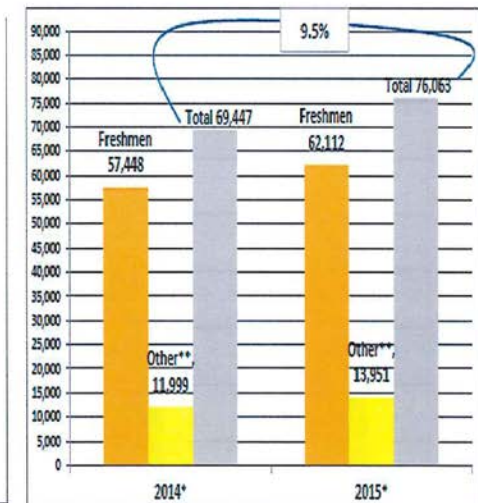
OHIO'S
POLYTECHNIC
UNIVERSITY

Fall 2015 Enrollment

**New Admits –
HEADCOUNT**



**New Admits –
STUDENT CREDIT HOURS**



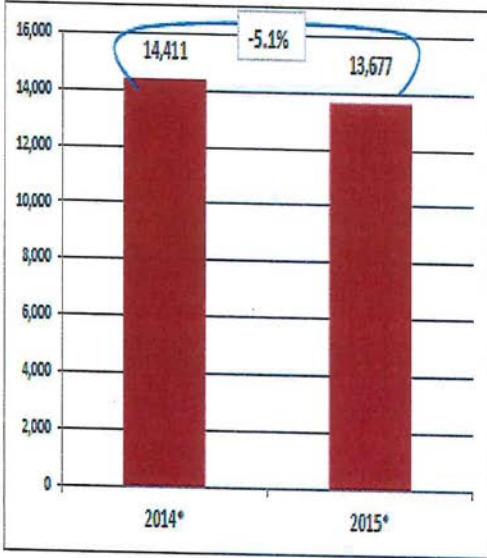
Source: Institutional Research

*Comparative Data: 7.28.14 & 7.27.15

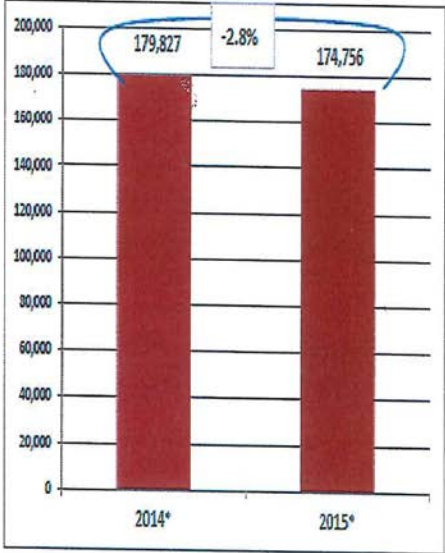
24 25

Fall 2015 Enrollment

Continuing Students –
HEADCOUNT



Continuing Students –
STUDENT CREDIT HOURS

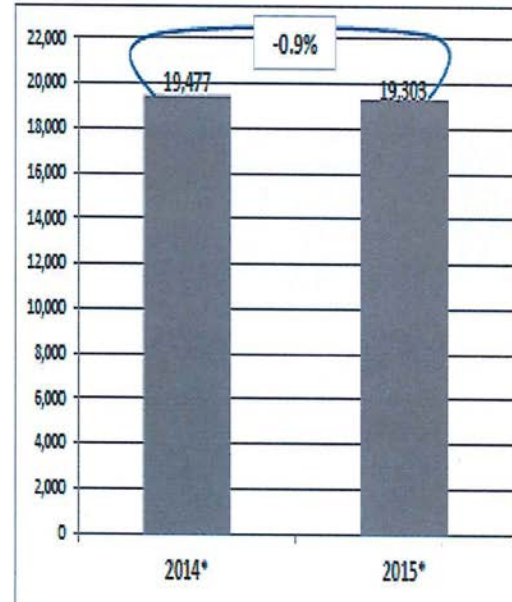


Source: Institutional Research
*Comparative Data: 7.21.14 & 7.27.15

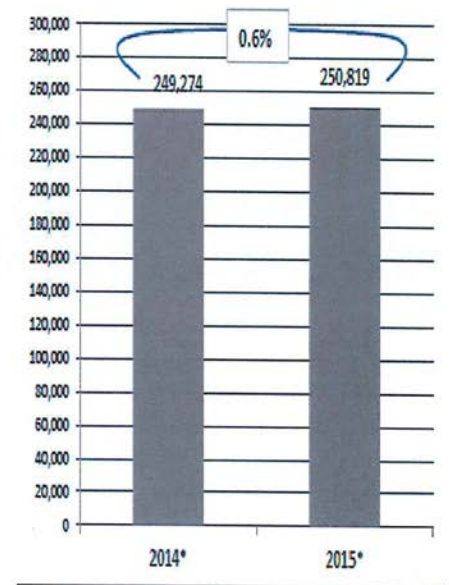
(5 weeks prior to 1st day of classes)

Fall 2015 Enrollment

ALL Undergraduates –
HEADCOUNT



All Undergraduates –
STUDENT CREDIT HOURS



Source: Institutional Research
*Comparative Data: 7.21.14 & 7.27.15

ENROLLED: Official Entering Cohort: 1 st Time, Full-time Freshman, Akron campus, Bachelor degree seeking	Fall 2013 (7.22.13)	Fall 2014 (7.23.14)	Fall 2015 (7.22.15)
Avg. GPA	3.33	3.39	3.39
Avg. ACT	23.28	23.22	23.02
# in Cohort	2,617	2,878	3,221
ENROLLED: <u>Honors College</u>	Fall 2013 (n/a)	Fall 2014 (7.28.14)	Fall 2015 (7.27.15)
Avg GPA	Not reported (final = 29.2)	3.95 (final = 28.9)	3.95
Avg. ACT	Not reported (final = 3.97)	28.89 (final = 3.92)	28.49
# in Cohort	Not reported (final = 354)	613 (final = 578)	640

Uniting the Arts & Humanities with Science & Technology

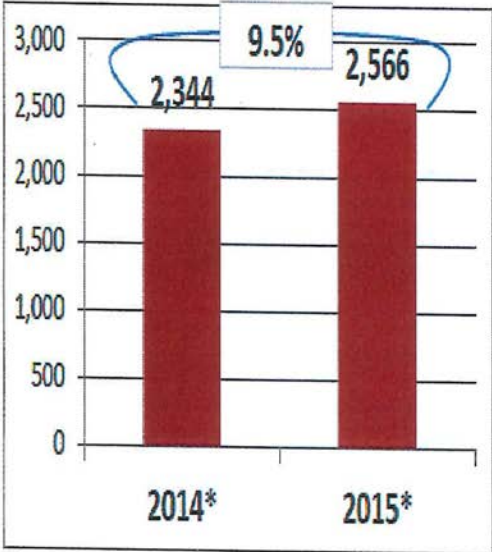
Graduate Admissions

The
University
of Akron

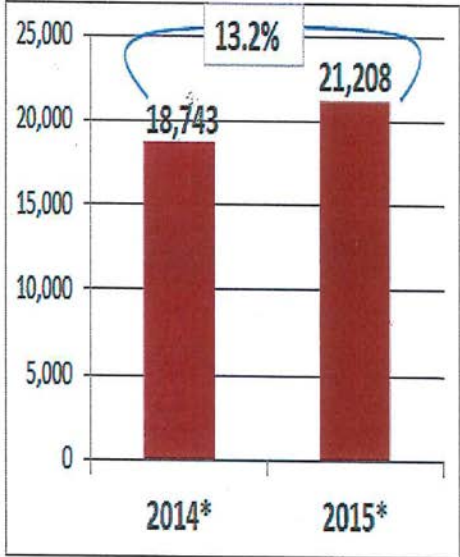
OHIO's
POLYTECHNIC
UNIVERSITY

Fall 2015 Enrollment

Master's & Ph.D. --
HEADCOUNT



Master's & Ph.D. --
STUDENT CREDIT HOURS



Source: Institutional Research
*Comparative Data: 7.21.14 & 7.27.15
(5 weeks prior to 1st day of classes)

Uniting the Arts & Humanities with Science & Technology

Questions

The
University
of Akron

OHIO'S
POLYTECHNIC
UNIVERSITY



University Council Student Engagement and Success

Minutes: August 19, 2015

Attendees: Gannon, Debbie; Marion, Nancy; Moore, Stacey; Novachek, Michele; Pleuss, Carol; Spayd, Michael; Thorpe, Lauri

Absent with Notice:
Levy, Paul

Absent: Gruich, Dorothy; Krovi, Ravi;

Meeting called to order at 9:08 am

July Minutes approved.

I. Discussion on July 29 minutes regarding V. b.

Q: Why are the UC orientation meetings going to on-line training?

- i. Monthly meetings are still scheduled. However, previously there was an orientation meeting. If you missed that orientation meeting you would not get the orientation information until the next scheduled orientation meeting. Now the orientation information is offered on-line.

II. Student Engagement and Success meeting times:

- i. Meetings will be scheduled during the 3rd week of every month, 9:00-10:00 am.

III. Update Satellite Locations – Stacey Moore

- i. Wayne campus – EAB training scheduled for 3rd week in September
- ii. Lakewood and MCUC is going through the EAB training
- iii. There needs to be a smoother transition from Wayne (branch campuses) to Main. Stacey, Todd Rickel, and Gordon Holly will meet three times each semester to look at the issues.
- iv. This year there is a New Roo Weekend scheduled at Wayne
 - a. Suggestion: maybe something could be done in the spring, similar to New Roo, but on a smaller scale to help new students in the spring semester.
 - b. Wayne enrollment is up. It was noted the reason Wayne students stay at Wayne as long as they can, fees are less and there is no parking fee.
- v. Success Coaches – the plan is to have one success coach at Wayne campus to help the students transition. There are advisors currently at MCUC and Lakewood.

IV. Admissions Report – Lauri Thorpe

- i. Lauri gave an overall admissions report including new freshmen, transfer, continuing, and graduate students.
- ii. August 17th – students with no scholarships, financial aid, payment, etc., were dropped from fall classes. NO ONE was dropped who had financial aid.

- iii. Three more orientation programs have been added, Friday August 21, Monday, August 24 and Tuesday, August 25. These will be ½ day programs.

V. Diversity Plan Recommendation

Diversity Plans and Reports

Introduction

1. The goal of requiring annual diversity plans and reports is to focus attention on the importance of diversity at the University of Akron and the need to increase diversity, both in the short term and the long term.
2. Requiring a diversity plan and report is intended to bring consideration of diversity into academic and non-academic strategic and budget planning.
3. The request for a diversity plan and report should be sent by the President to each college and each Vice Presidential unit.
4. Plans should be submitted to the President as part of the annual budget process. Subsequent plans must include the steps taken to implement them most recent plan, successes, failures, and the reasons for such successes and failures. This analysis should be as fact based and concrete as possible.
6. Administration and analysis of the diversity planning process will be assigned to the Office of Inclusion and Equity, with oversight by the Diversity Council.
7. The Council shall make such comments on plans and implementation of plans as it deems appropriate.
8. Plans, Reports, Comments, and Analyses are to be summarized by Council staff and circulated widely both within the University and broader communities.
9. Diversity should be defined, as a minimum, as Race, Gender, Ethnicity; Disabilities. Each college and unit should consider and report on other diversity categories, such as socio-economic status [below poverty line]; gender orientation and identity; recent veteran [10 year or less] status; foreign born. The scope of mandatory reporting categories should be reviewed and reconsidered for the next years plan, and periodically thereafter.

I. Discussion –

- a. Does each college put together a plan to increase diversity? And is there a problem if there is no diversity in a particular department?
- b. There is not a complete action plan to increase diversity.
- c. How do you define Diversity?
 - i. By Federal Law – Equal Opportunity requirements. Example: search committees will send back a report saying “under represented”.
- d. Regarding #9 – we want more information on “foreign born”. Re: veteran, why cut it off at *10 years or less*? Re: Socio-economic status, we cannot ask if a person is below poverty line.
- e. Did General Council way in on this plan?
- f. Lee Gill developed a strategic diversity plan, Lee should be asked to weigh-in on this plan.
- g. Michael and Lauri will schedule a meeting with the co-chairs from the University Council-Human Resource Committee to discuss further.
- h. Reports will go to the Diversity Council and the President. Let’s move forward and wait to hear the outcome of that committee.

Meeting was adjourned at 10:25 am

Debbie will schedule next meeting.



University Council Student Engagement and Success

Minutes: October 21, 2015

Attendees: Angeletti, Ricky; Gannon, Debbie; Gruich, Dorothy; Kline, John; Levy, Paul; Spayd, Michael;

Absent with Notice:

Kemp, Sukanya; Novachek, Michele; Pleuss, Carol; Thorpe, Lauri

Absent: Boveington, Cory; Byrne, Michelle; Cookson, Katherine; Moore, Stacey;

Meeting called to order at 9:03 am

August Minutes approved.

I. Welcome back to the committee, Ricky Angeletti ☺

- a. Ricky is a senior Honors College student majoring in Accounting and Economics. He is Vice President of USG. He is a member of University Council, Phi Delta Theta Fraternity, Boy Scouts of America and the UA swim club.

II. University Council update:

- a. University Council met last week. A semi-formal recommendation was brought to UC to change to a 9-month academic year which means UC committees would not meet during the summer months. A more formal recommendation will be presented to UC in the upcoming months.
- b. UC has opened the submission of issue briefs on-line. You can submit anonymously. It was discussed that an issue from one of our committee members was submitted to UC and they have not received any feedback as to what action is being taken on the issue submitted. It was discussed and agreed upon that UC should give some feedback on how an issue is being addressed.
- c. University Council discussed attendance at subcommittee meetings. UC wants to enforce an attendance issue for the subcommittees.
- d. Wellness statement: To promote, enhance, and sustain personal and community wellness by engaging students, faculty, and staff in a collaborative environment that supports multiple areas of wellness: including physical, emotional, social, intellectual, spiritual, environmental, and financial.

III. Diversity Plan Proposal by Lee Gill - discussion:

- a. In the process, a Diversity Plan should be created for each college.
- b. We were supposed to meet with UC Human Resources Committee, we did not, but Human Resources liked the Diversity Plan and recommended it.
- c. In the August meeting our committee had concerns about the Diversity Plan; Kim Havercamp did submit those to Diversity Council. To date, Diversity Council has not addressed our concerns.
- d. Our committee had a lot of discussion re: #9 in the Diversity Plan proposal. Specifically, "below poverty line"; "veteran 10 years or less"; "foreign born".
- e. We also discussed #4, "successes, failures, and the reasons for such successes and failures." How can we reword this to make it clearer? Our committee agreed that it will be good to see what the Diversity Council comes back with in addressing our concerns on this proposal.

IV. Overview of Wayne Campus:

- a. Fall total enrollment: 2,602 students (includes new, continuing, adult, credit plus, on-campus, off-campus, (Medina, Holmes), Gen Ed core online classes, Akron, students taking Wayne courses, etc.) This is the total number of all students taking Wayne courses. This is a record enrollment number. Increase is attributable in large part to the addition of Gen Ed Core online course offerings and an increase of credit plus high school students (formerly called postsecondary enrollment options and dual enrollment)
- b. Of that number, we have 600 high school students taking courses through the credit plus program – more taking these courses off campus at their high schools rather than on-campus at Wayne, Holmes or Medina. Of this 600 number, about 1/3 are from Wadsworth High School.
- c. We have 320 new freshmen. This is a record enrollment for new freshmen this year. We have fewer students on campus than ever before on Wayne's Campus (1300) however we have the highest enrollment we have ever had due to all the students taking courses at off-campus locations (Medina, Holmes) as well as all the students taking the Gen Ed Core online courses and all the students taking College Credit Plus courses in their high schools.
- d. Retention: Our retention rates (following a study of students who have attended Wayne College for one year) and return to Wayne the second year – that rate is 56%. This same study yielded results of 72% of those students who attended Wayne for one year and returned the second year to the Akron campus (still in the UA pipeline but not attending Wayne any longer.)
- e. In comparison with the 2015 ACT Retention and Completion Summary tables, UA Wane College's freshmen to sophomore retention rates compare well against the national average (national retention rate for 2 year public college's is 55.7% and at Wayne we are at 56% retention.)

V. Student Engagement and Success Goals for this year

- a. University Council would like each committee to set goals for this year.
- b. SES has selected two goals to focus on for this year:
 - i. Investigate and understand support services across campus. We will do a campus-wide analysis looking at each support service group to see what each is doing and what they plan to accomplish. We will look at overlap between the groups. The final presentation will be a PowerPoint pinpointing 3 steps each group is doing for student success. We will look at which programs have the best completion rate and what is their best practice.
 - ii. We will also look at what student services sections have been eliminated due to the reduction in workforce. We will investigate how those groups originally impacted the UA students and by having those positions eliminated what is NOW the impact on our current students.
 - iii. Enrich the connection between Wayne, Medina Campuses to Main Campus

VI. Dining Plans at UA – Ricky Angeletti (USG)

- a. Aramark is trying their best; they had very little time (6 weeks) to get on-board at UA. Next year will be better.
- b. Subway will be leaving the student union. It was Subway's decision not to work with Aramark.
- c. Some of the complaints by students, they can only swipe once within a certain amount of time. Also there is nothing open in the Student Union past 6:00 pm; students cannot use their swipes. Another complaint by students, the quality of Rob's food has gone downhill.

Meeting adjourned at 10:10 am



University Council Student Engagement and Success

Minutes: November 18, 2015

Attendees: Byrne, Michelle, Gruich, Dorothy; Kemp, Sukanya; Kline, John; Moore, Stacey; Novachek, Michele; Pleuss, Carol; Spayd, Michael; Thorpe, Lauri

Absent with notice:
Angeletti, Ricky; Gannon, Debbie; Krovi, Ravi; Levy, Paul

Absent: Boveington, Cory; Cookson, Kathrine; Pinheiro, Amanda

Meeting called to order at 9:05 am

October Minutes approved.

- I. **Welcome and status of members, Michael Spayd**
- II. **University Council Meeting Update – Michael**
 - a. Mike Strong presented results from the Sexual Assault survey. The results will be used to build additional programs. The report can be found on the University Council website.
 - b. Institutional Advancement Committee update was presented by Larry Burns.
 - i) Currently restructuring the Introduction to UA and UA background to create a unique message for the university with a separate message directed toward enrollment.
 - ii) Putting new initiatives in place to reach out to alumni who have moved away.
- III. **Student Engagement and Success Goals for this year**
 - a. Investigate and understand support services across campus.

Challenge: Registration. We do not currently allow student to register for the entire academic year. Initial challenge is that faculty will need to plan an entire year at one time. Also, courses must be scheduled using block scheduling and work closely with departments to ensure courses are covered.

Potential solution: Investigate best practices at universities based on data as it relates to block scheduling, multi-term registration and long-term academic planning. Make formal recommendation based on data to Student Success to help implement a plan.

b. Investigate the impact on students as a direct result of the reduction in workforce in the Student Services department.

Challenge: Ensure excellent Customer Service is offered to our students especially during peak periods.

Potential solution: Assign back-up responsibilities to a representative of each college to assist in answering registration/advising questions, especially during peak times. Training is required.

c. Enrich the connection between UA main and satellite campuses.

Stacy Moore reported that Zip Assist, a new product system that brings home analytics on a student's individual ongoing development toward graduation. This system is for all University departments to use and offers a predictive model of success for each student. Every student will have a risk level score for graduation in a particular degree. A set of success markers is set by course, time, and graduation and allows easy access to student information in one place for advisors and faculty. This system will replace DARS and will be live on campus in April. Training is taking place across campus. Wayne's training is complete.

Next meeting is Wednesday, December 16, 2015.

Meeting adjourned: 10:10 a.m.

Uniting the Arts & Humanities with Science & Technology

Lauri Thorpe

Associate Vice President for Enrollment Management

07.29.15

Strategic Success & Student Engagement Committee Meeting:

Enrollment Management Update

7.29.15



The
University
of Akron

OHIO's
POLYTECHNIC
UNIVERSITY

Uniting the Arts & Humanities with Science & Technology

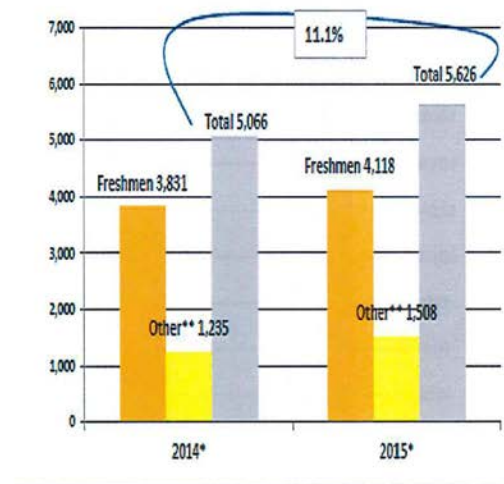
Undergraduate Admissions

The
University
of Akron

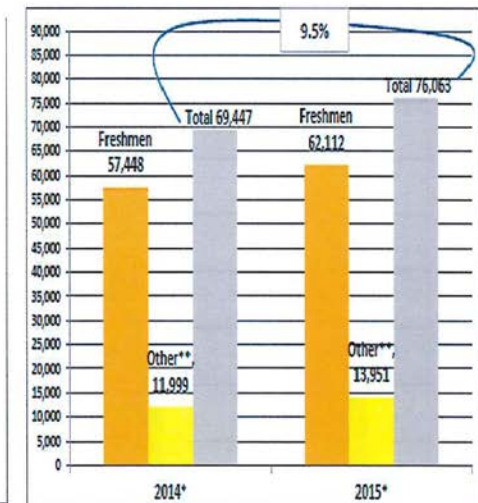
OHIO'S
POLYTECHNIC
UNIVERSITY

Fall 2015 Enrollment

**New Admits –
HEADCOUNT**



**New Admits –
STUDENT CREDIT HOURS**



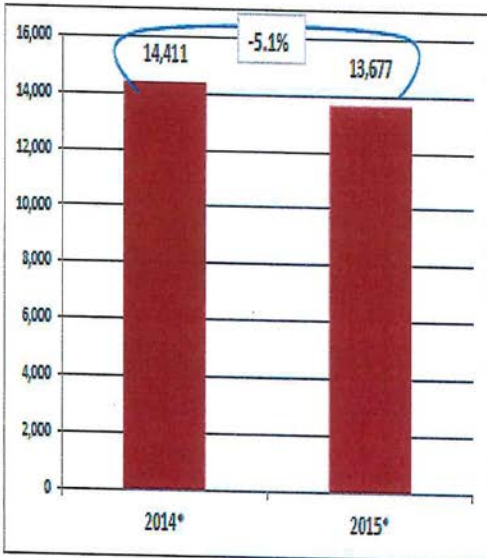
Source: Institutional Research

*Comparative Data: 7.28.14 & 7.27.15

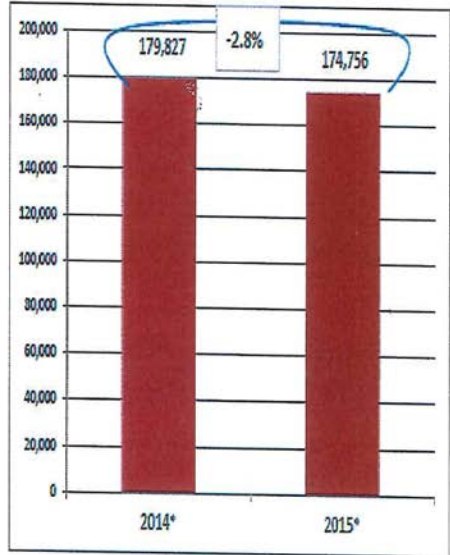
24 25

Fall 2015 Enrollment

Continuing Students –
HEADCOUNT



Continuing Students –
STUDENT CREDIT HOURS

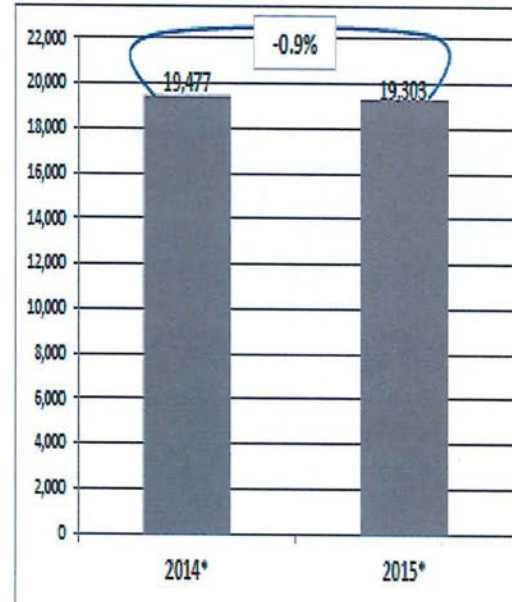


Source: Institutional Research
*Comparative Data: 7.21.14 & 7.27.15

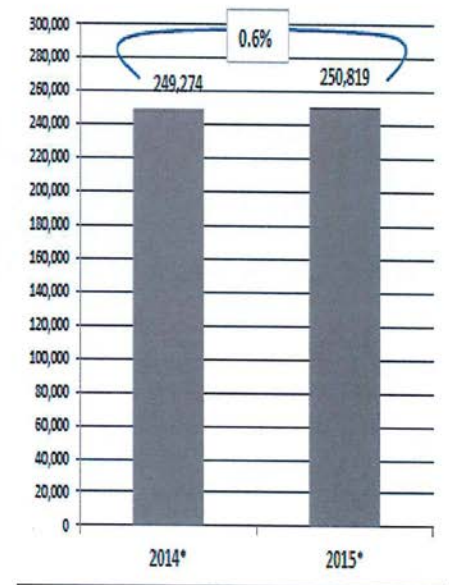
(5 weeks prior to 1st day of classes)

Fall 2015 Enrollment

ALL Undergraduates –
HEADCOUNT



All Undergraduates –
STUDENT CREDIT HOURS



Source: Institutional Research
*Comparative Data: 7.21.14 & 7.27.15

ENROLLED: Official Entering Cohort: 1 st Time, Full-time Freshman, Akron campus, Bachelor degree seeking	Fall 2013 (7.22.13)	Fall 2014 (7.23.14)	Fall 2015 (7.22.15)
Avg. GPA	3.33	3.39	3.39
Avg. ACT	23.28	23.22	23.02
# in Cohort	2,617	2,878	3,221
ENROLLED: <u>Honors College</u>	Fall 2013 (n/a)	Fall 2014 (7.28.14)	Fall 2015 (7.27.15)
Avg GPA	Not reported (final = 29.2)	3.95 (final = 28.9)	3.95
Avg. ACT	Not reported (final = 3.97)	28.89 (final = 3.92)	28.49
# in Cohort	Not reported (final = 354)	613 (final = 578)	640

Uniting the Arts & Humanities with Science & Technology

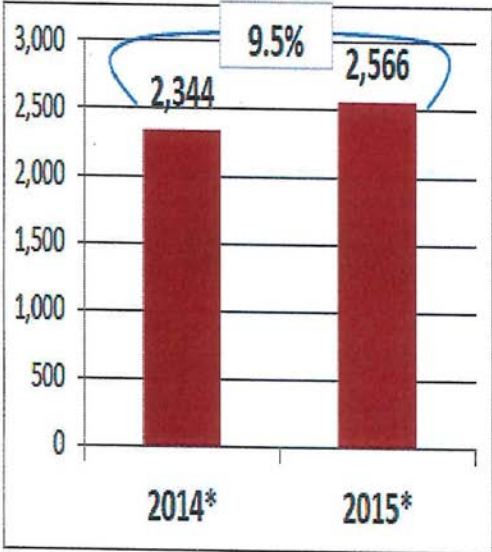
Graduate Admissions

The
University
of Akron

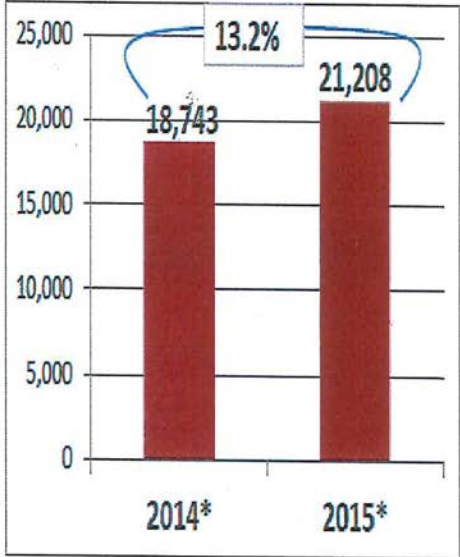
OHIO's
POLYTECHNIC
UNIVERSITY

Fall 2015 Enrollment

Master's & Ph.D. --
HEADCOUNT



Master's & Ph.D. --
STUDENT CREDIT HOURS



Source: Institutional Research
*Comparative Data: 7.21.14 & 7.27.15
(5 weeks prior to 1st day of classes)

Uniting the Arts & Humanities with Science & Technology

Questions

The
University
of Akron

OHIO'S
POLYTECHNIC
UNIVERSITY



University Council Student Engagement and Success

Minutes: December 16, 2015

Attendees: Angeletti, Ricky; Byrne, Michelle; Gannon, Debbie; Kline, John; Levy, Paul; Moore, Stacey; Pinheiro, Amanda; Spayd, Michael; Thorpe, Lauri.

Absent with Notice:
Kemp, Sukanya; Krovi, Ravi; Novachek, Michele; Pleuss, Carol

Absent: Boveington, Cory; Gruich, Dorothy, Cookson, Katherine

Meeting called to order at 9:00 am

November Minutes approved with minor changes.

I. Welcome to the committee, Amanda Pinheiro

- a. Amanda is a senior, majoring in Biomedical Engineering with a minor in Mathematics. She is a member of the Honors College, Emerging Leaders, VP Student Advisory Board, Athlete and Homecoming Queen. ☺

II. University Council update:

- a. Currently, the by-laws have not been approved by the Board of Trustees for University Council (UC). UC is currently formulating a recommendation to the Board of Trustees.
- b. Administration wants more ideas brought to them by UC.

Discussion:

- Q: Did they say what would happen since UC does not have approved by-laws? UC does not know what the issue is regarding their proposed by-laws. The proposed by-laws could come back from the Board with hi-lited sections that are not acceptable.
 - Q: What do we think "more communication" between UC and Administration would be? Certain issues have to be brought to UC first to move forward. When UC sends issues forward to the Administration, an action should be taken. Everyone is clear that UC makes recommendations, they DO NOT make approvals.
 - Association of Governing Boards (AGB) was hired to advise how UC should function and what the committee should look like.
- c. UC Business – missed meetings (subcommittee meetings)
 - i. Members who miss 3 or more meetings will be contacted regarding the reason for missing meetings.
 - d. Leave Bank – SEAC researched (2-years) and drafted a proposal for a leave bank to be in effect at the University. Along with CPAC's interest and approval of a leave bank the proposal has already been sent to the President's Office. The President's Office, after recommendation from the Office of General Council, sent the proposal to the Ohio Attorney General's Office. Stacey will follow-up with the progress of the leave bank.

- e. Physical Environment
 - i. There is a list of projects for the next 3 years.
 - ii. Official process has not been started yet.
 - iii. The State asked schools for a wish list. Once the State starts allocating funds, we can prioritize the list. Q: Who prioritizes the list?
- f. Goals:
 - i. No one did a presentation on goals from their committee. Goals will be sent by email. Michele will go to the next UC meeting for Michael.

III. Student Engagement and Success Goals for this year:

- a. SES has selected two goals to focus on for this year:
 - i. Investigate and understand support services across campus. We will do a campus-wide analysis looking at each support service group to see what each is doing and what they plan to accomplish. We will look at overlap between the groups. The final presentation will be a PowerPoint pinpointing 3 steps each group is doing for student success. We will look at which programs have the best completion rate and what is their best practice.
 - ii. We will also look at what student services sections have been eliminated due to the reduction in workforce. We will investigate how those groups originally impacted the UA students and by having those positions eliminated what is NOW the impact on our current students.
- b. Academic/Non-Academic Student Support Services:
 - i. Are there duplication of efforts
 - 1. Interview the different areas in student support services
 - 2. Devise a recommendation
 - ii. Recommended:
 - 1. Form a subcommittee: Ricky, Michelle, Debbie, John
 - 2. Outline what questions we want to ask.
 - 3. Reach out to the different groups within student support services (academic)
 - Akron Experience – Greg Dieringer
 - Success Coaches – Stacey Moore
 - Zip Assist – Cassie Verardi
 - Tutoring (all areas)
 - Military Services – Mary Rossett
 - UA Adult Focus – Laura Conley
 - Advising (Central and Colleges)
 - Counseling Center
 - Student Financial Aid – Jennifer Harpham
 - OMD – Aiesha Motley
 - Learning Communities – Greg Dieringer
 - 4. Reach out to the different groups within student support services (non-academic)
 - Bookstore
 - DocuZip
 - Zip Assist
 - Health Services
 - Center for Child Development (Preschool on campus)
 - Rec. Center
 - RL&H
 - Institute for Leadership Advancement
 - NSO
 - Buchtelite
 - Student Life
 - Police and Safety

IV. Multi-term Scheduling

- a. Block registration
- b. Stacey will provide information (see attached)
- c. College of America has a good write-up on block scheduling

Meeting adjourned at 10:05 am